INTERise

SOLVE IT

FORGING EQUITABLE PATHWAYS TO ECONOMIC MOBILITY

OCTOBER 16-18, 2022

SPONSORSHIP OPPORTUNITIES
Interise believes that the number one problem facing America today is economic inequality and the ever widening wealth gap, particularly the racial wealth gap.

Scaling small minority-owned businesses and those located in low-income areas addresses this issue head on - creating wealth for the business owners, employees and their communities. To that point, Interise is adding new SolveIt programming focused on small business owners and their employees achieving greater economic mobility through the creation of high quality jobs with good wages and benefits, especially for low-wage workers.

On October 16-18, Interise will host an in-person convening in Richmond, Virginia to ideate, inform, and educate the Interise network on economic mobility strategies. Small business owners and their employees will gain insights from business experts, economic development leaders, and peer business owners. CEOs will participate in interactive, tactical breakout sessions designed to keep their business strategy fresh and forward-thinking, and leave the convening with actionable steps to continue growing their business and strengthening their employees.

For a deeper dive, participants will tour Richmond, VA to understand how past social, political, and economic policies shaped Richmond’s current business ecosystem. Throughout the two days, CEOs will also have the opportunity to network with fellow Interise businesses, small business resource providers, and economic developers.

The first portion of the convening, October 16th will be training for the StreetWise “MBA” Instructors and Program Managers only (50 participants). The second portion, October 17-18 will include attendees from Interise’s east coast network (125 participants).
Join Interise, and the network of leaders, funders, and small business owners, for an engaging and inspiring convening to ideate, inform, and educate the Interise network on economic mobility strategies. The event will include keynote speeches, panel discussions, breakout sessions, networking activities, and a small-business tour of historic Richmond, VA.

**TITLE SPONSOR: $50,000 [RESERVED FOR 1 SPONSOR]**
- Prominent logo recognition as Title Sponsor on event materials
- Logo recognition as Title Sponsor on event webpage and social media coverage
- Logo recognition as Title Sponsor on InteriseConnect (9,000+ members)
- Recognition from stage during event
- Opportunity to sponsor panel discussion
- 10 tickets to the September 27, 2022 event
- Speaking opportunities at opening remarks and on panel discussion
- Option to provide branded “take-away” gift for attendees
- Presented as a sponsor at our Economic Mobility Opportunity Convening in Richmond

**WEALTH GAP CLOSER: $25,000 [RESERVED FOR 2 SPONSORS]**
- Prominent logo recognition as Presenting Sponsor on event materials
- Logo recognition as Presenting Sponsor on event webpage and social media coverage
- Recognition as Presenting Sponsor on InteriseConnect (9,000+ members)
- Opportunity to sponsor panel discussion
- 10 tickets to the Boston event on September 27, 2022
- Option to provide branded “take-away” gift for attendees
- Presented as a sponsor at our Economic Mobility Opportunity Convening in Richmond

**IMPACT ACCELERATOR: $10,000**
- Logo recognition on event materials
- Logo recognition on event web page and on InteriseConnect (9,000+ members)
- Recognition in social media coverage
- Recognition from stage during Boston/Richmond, VA event
- Opportunity to sponsor a panel discussion or break-out session
- 4 tickets to the Boston event or Richmond Convening

**CAPACITY BUILDER: $5,000**
- Logo recognition on event materials
- Logo recognition on event webpage and on InteriseConnect (9,000+ members)
- 2 tickets to Boston/Richmond event

For more information, contact Harper Dangler at hdangler@interise.org or (617) 350-6333.